



2023 U&I Women's Conference Sponsorship Opportunities

Tuesday, October 3rd, 2023

7:30AM to 5:00PM

Lubbock Memorial Civic Center
1501 Mac Davis Ln, Lubbock, TX 79401

Contact

Website uandiconference.com

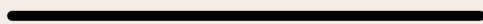
Email info@uandiconference.com

the **U&I** *conference*



Introduction

The Uplift & Inspire Women's Conference was established in 2022 with the aim of inspiring and empowering women from all walks of life in the Llano Estacado region. This annual event, known as the U&I Conference, welcomes women of all ages, ethnicities, and religious backgrounds, as well as men who are encouraged to attend. The conference attracts attendees from the greater Lubbock area, as well as from across Texas and New Mexico. For more information on the schedule, please visit the [2020 Schedule Page](#).



Event Schedule



**02
OCT**

2023 Sponsor & Speaker Welcome Reception



**03
OCT**

2023 U&I Conference

The event kicks off at 7:30 a.m. with a nutritious continental breakfast, followed by an opening keynote speaker session at 8 a.m. featuring the U&IWC Speaker. Throughout the day, attendees can participate in up to four other sessions of their choice. From 11:30 a.m. to 1 p.m., lunch is served with a second keynote speaker. The Marketplace is open all day, and scheduled breaks are included in the agenda. The day wraps up with a cool-down session and a reception.



2023 Sponsorship Opportunities



2023 Presenting Sponsor Package

Only One Available

- 80 General Admission Tickets
- 8 Scholarship Tickets
- 2 Reserved Tables of 8 with prime location
- Welcome message at lunch keynote
- Targeted media coverage
 - Logo attached to conference logo on all marketing
 - Company name in radio promotion
 - Placement of name/logo in regional advertising
 - Company name/logo in all internal conference marketing
 - Email marketing to conference attendees
 - Corporate logo and live link on conference website
 - Banner prominently displayed in exhibit hall
 - Back cover advertisement on conference brochure
- Company name/logo projected on screen in general session
- Placement of logo in personal letter to attendees conference bag
- Opportunity to provide item in conference bag
- 8 attendees to VIP reception
- 2 Representatives at the head luncheon table
- Prime location for vendor table
- Company name and booth location in event program

\$50,000

2023 Sponsorship Opportunities



2023 Platinum Sponsor

- 40 General Admission Tickets
- 8 Scholarship Tickets
- 1 Reserved Table of 8 with prime location
- 4 attendees to VIP reception
- 2 minute welcome at the morning keynote
Only one slot available! First come, first serve.
- Targeted media coverage
 - Placement of name/logo on brochure
 - Placement of name/logo in regional advertising
 - Company name/logo in all internal conference marketing
 - Company name in radio promotion
 - Email marketing to conference attendees
 - Corporate logo and live link on conference website
 - Banner prominently displayed in exhibit hall
 - Full page advertisement in conference brochure
- Company name/logo projected on screen in general session
- Opportunity to provide item in conference bag
- 1 Representatives at the head luncheon table
- Prime location for vendor table
- Company name and booth location in event program

\$30,000

2023 Gold Sponsor

- 16 General Admission Tickets
- 8 Scholarship Tickets
- 1 Reserved Table of 8 with prime location
- 2 VIP reception attendees
- 2 minute welcome at the cool down keynote
Only one slot available! First come, first serve.
- Targeted media coverage
 - Placement of name/logo on brochure
 - Placement of name/logo in regional advertising
 - Company name/logo in all internal conference marketing
 - Email marketing to conference attendees
 - Corporate logo and live link on conference website
 - Banner prominently displayed in exhibit hall
 - Full page advertisement in conference brochure
- Company name/logo projected on screen in general session
- Opportunity to provide item in conference bag
- 1 Representatives at the head luncheon table
- Prime location for vendor table
- Company name and booth location in event program

\$20,000

2023 Sponsorship Opportunities



2023 Silver Sponsor

- 12 General Admission Tickets
- 4 Scholarship Tickets
- 1 Reserved Table of 8 with prime location
- 2 VIP reception attendees
- 1 Representatives at the head luncheon table
- Opportunity to be the:
 - Primary Lunch sponsor or
 - Primary Continental breakfast sponsor or
 - Primary Afternoon snack break sponsor or
 - Primary Bag sponsor or
 - Primary Lanyard sponsor

Only one available of each above. First come, first serve.

- Targeted media coverage:
 - Placement of name/logo on brochure
 - Company name/logo in all internal conference marketing
 - Email marketing to conference attendees
 - Corporate logo and live link on conference website
 - 1/2 page advertisement in conference brochure
- Company name/logo projected on screen in general session
- Opportunity to provide item in conference bag
- Prime location for vendor table
- Company name and booth location in event program

\$10,000

2023 Bronze Sponsor

- 8 General Admission Tickets
- 2 Scholarship Tickets
- 1 Reserved Table of 8 with prime location
- Opportunity to be the:
 - Secondary Continental breakfast sponsor or
 - Secondary Afternoon snack break sponsor or
 - Secondary Bag sponsor or
 - Secondary Lanyard sponsor

Only one available of each above. First come, first serve.

- Targeted media coverage:
 - Company name/logo in all internal conference marketing
 - Corporate logo and live link on conference website
 - 1/2 page advertisement in conference brochure
- Opportunity to provide item in conference bag
- Prime location for vendor table
- Company name and booth location in event program

\$5,000

2023 Sponsorship Opportunities

2023 Women Owned Business

- 1 General Admission Ticket
- 1 Scholarship Tickets
- Media Coverage:
 - 1/4 page advertisement in conference brochure
 - Name/logo on conference website
- Opportunity to provide item in conference bag
- Company name in event program

\$1,000

Exhibitor Sponsor

- 2 General Admission Tickets
- Vendor Table
- Company name in event program

Nonprofits 1/2 off!

\$600



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Thank you!

Contact

Website uandiconference.com

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